

ANNUAL GO LOCAL MEDIA PACKAGES

to boost your sales.

Package #1 - Dip Your Toes In

BRANDING - GO LOCAL logos or signage - \$100 value in design or materials towards your business needs

MARKETING TUNE-UP with customized assessment report for your business (1-hour)

SOCIAL MEDIA promotions of your choice:

- 4 Boosted Facebook Posts OR
- 3 featured sections in our email newsletters, targeted to biz or consumer.

\$600 for one year (averages \$50/month)

Package #2 - Take A Dive

BRANDING - GO LOCAL logos or signage - \$100 value in design or materials towards your business needs

MARKETING TUNE-UP with customized assessment report for your business (1-hour)

SOCIAL MEDIA promotions of your choice:

- 4 Boosted Facebook Posts OR
- 3 featured sections in our email newsletters, targeted to biz or consumer.

POCKET GUIDE - Half page ad 2x a year

\$1,200 for one year (averages \$100/month)

Package #3 - Swimming with Champs

BRANDING - GO LOCAL logos or signage - \$100 value in design or materials towards your business needs

MARKETING TUNE-UP with customized assessment report for your business (1-hour)

SOCIAL MEDIA - 6 Boosted Facebook Posts

POCKET GUIDE - Full page ad 2x a year

\$1,850 for one year (averages \$155/month)

Package #4 - Olympian

BRANDING - GO LOCAL logos or signage - \$100 value in design or materials towards your business needs

MARKETING TUNE-UP with customized assessment report for your business (1-hour)

SOCIAL MEDIA -12 Boosted Facebook Posts

POCKET GUIDE Full page ad 2x a year

AMPLIFIED ADVERTISING of your choice:

- Radio Ads (2 wks/year) OR
- Digital Board -101 in Rohnert Pk (1 mo/yr) OR
- Made Local Magazine Two half page ads (2 issues/year)

\$3,700 for one year (averages \$310/month)



Package customizations are available.

Contact us at info@golocal.coop 707-888-6105 Amanda ext.5, Janeen ext.2 or Terry ext.4