



GO LOCAL Business Application



- Business Member
- Organization Member (non-profit or public agency)
- GO LOCAL Supporter*

Business Name: _____

Address: _____

City: _____ Zip: _____

Web URL: _____

FB URL: facebook.com/_____

Phone for public listing: _____

Email for public listing: _____

GO LOCAL Marketing contact info for internal use:

Name & title: _____

Phone: _____

Email: _____

Qualifications

Businesses only, please review and check all 5 boxes:

- Business is privately held (not publicly traded).
- 50% or greater of the business owners live in Sonoma County.
- Business corporate headquarters are in Sonoma County.
- Business makes independent decisions regarding the name and look of the business, as well as all business purchasing practices and distribution.
- Business pays all its own rent, marketing expenses and other expenses.

If you meet all of the above qualifications, we welcome you to become a GO LOCAL business.

**If you don't meet these qualifications, participate as a local supporter; contact us for details and benefits.*

Local Purchasing Commitment

- As a GO LOCAL business, we will commit to buying and using products & services from other locally-owned businesses whenever there is a viable local option.

Rewards Card Offer

- We're interested in setting up a Rewards Card offer.

Benefits

GO LOCAL participation includes:

- License to use the GO LOCAL shared brand - only members can use this branding and are encouraged to do so
- Business listing online at golocal.coop and in print - GO LOCAL Pocket Guide printed twice annually
- Marketing strategy consultation for your business, offered annually for members
- Offer an optional "show the card" or "swipe the card" Reward with the GO LOCAL Rewards Card
- Participate in monthly Refer Local lunchtime networking meetings; sign up for 10 minute featured biz presentation
- Exclusive media offers at golocal.coop/media...and additional benefits at golocal.coop/benefits

New in 2019:

1/3 of your annual membership can be applied towards one of our media offerings.

Includes:
digital • print • radio
outdoor • video • more

GO LOCAL Business Types	TIER 1 BUSINESS or organization, or 1st year business	TIER 2 BUSINESS	TIER 3 BUSINESS	TIER 4 BUSINESS
	Annual Sonoma County Sales	under \$100,000	\$100,000-\$500,000	\$500,000-\$10,000,000
Annual Participation Fee	\$150	\$250	\$500	\$2,500
Terms	Pay annually by check, or via card or PayPal at golocal.coop/join			

Sonoma County GO LOCAL
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golocal.coop