

BOHEMIAN

NORTH BAY

2010 SPECIAL SECTION AD PLANNER • RUN DATES

Client _____	Acct. Exec. _____
Contract Start Date _____	Frequency _____

January	issue #	July	issue #
6 Best of Ballot #4 online & print		7	
13 Best of Ballot #5 online		14	
E 20 Health & Fitness		21	
27		E 28 Food & Wine Guide/Arcadia	
February		August	
3		4	
E 10 Sex & Valentines		11 Spa Guide	
E 17 Restaurant Week		E 18 College Issue	
24 Candid Camera		25 Candid Camera	
March		September	
3		E 1 Fall Arts	
10		8	
E 17 Annual Best of the North Bay		15 Non-Profit Guide	
24 Photo Finish		22	
31		E 29 Boho Awards / Norbays	
April		October	
E 7 Spring Lit		E 6 La Vie Bohème	
14		13 Best of Handbook	
E 21 The Resident Tourist Guide		E 20 Fall Lit / Java Jive	
28		27 Fall Dining Guide	
May		November	
5		3	
E 12 Amgen Tour of CA		10	
E 19 Hot Summer Guide/Art & Recreation		E 17 Holiday Arts/Gift Guide #1	
26 Summer Dining Guide		E 24 Gift Guide #2	
June		December	
E 2 La Vie Bohème & Gay Pride		1 Gift Guide #3	
9		E 8 Made in the North Bay/Gourmet, Gift Guide #4	
E 16 Green Issue: How to Guide		15 Gift Guide #5 / Best of Ballot #1 online & print	
23		E 22 New Year's Eve Guide / Best of Ballot #2 online Restaurant - The Dish	
30 Staycations & Spa Composite		29 Best of Ballot #3 online	

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