

CULTURE OF ENTREPRENEURISM

Benefits

GO LOCAL

Sonoma County

www.golocal.coop

1 The more goods and services you buy from locally owned businesses, the more they can grow and sustain their finances.

5 The more local investment we make, the stronger and better our local companies are, which leads to them making better products and services.

2 Healthy, local businesses means more jobs for all of us.

6 The better the products and services they make, the more people want to buy from them. Then, the healthier and more prosperous they become.

3 The more people who are employed by local business owners, the more accountable the owners are to local cares and concerns. That means we're more likely to have just and fair employment practices.

7 The healthier and more prosperous they become, the higher quality of life we can support for the whole community.

4 The more just and fair our employment practices, the more loyal and prosperous employees and companies become. Which means the more local investments we make.

Community-supported commerce with networks of local businesses.

Innovative programs to keep more of our wealth recirculating.

Better arts, culture and entertainment.

Community-supported finance and energy.

Better locally made wines, teas, coffees and brewed beers.

Reliable and sustainable construction sector.

Better educational opportunities.

Better food systems.

Better locally owned restaurants, farms and healthier diets.

Better parks, recreation and play.

