

WHEN YOU SPEND \$100...

You have four ways to spend it:
Which way keeps more money here recirculating?

your
\$\$\$
leaving

1 **LOCALLY OWNED BUSINESSES** **\$48 stays local**

3 **BUYING ONLINE** **\$0 stays local**

2 **BIG BOX CHAIN** **\$13 stays local**

4 **BUYING OUT OF COUNTY** **\$0 stays local**



golocal.coop

* Big box store or other non-local chain located here but not headquartered here.