



"GoLocal's mission is to reclaim our local economic power. Members do that by using strength in numbers to shift market share to locally owned businesses."

GoLocal New & Renewing Membership Application

Step 1: Information

- Business**
- Organization** (non-profit, community group, public agency)

Business/Organization Name: _____

Address: _____

City: _____ Zip: _____

Contact: _____

Title: _____

Phone: _____

Other Phone: _____

Website: _____

E-mail: _____

Step 2: Membership Qualifications

Businesses only, please answer these 5 questions:

1. Is the business privately held (not publicly traded)? **YES/NO**
2. Do the business owners, totaling greater than 50%, live in Sonoma County? **YES/NO**
3. Is your business registered in CA and with no corporate headquarters outside the county? **YES/NO**
4. Can the business make independent decisions regarding the name and look of the business, as well as all business purchasing, practices and distribution? **YES/NO**
5. Does the business pay all its own rent, marketing expenses and other expenses (without assistance from a corporate headquarters)? **YES/NO**

Who referred you to GoLocal? _____

If you answered "YES" to questions 1-5 to the left, we welcome you to become a GoLocal business member.

If you answered "NO" to any questions, we encourage you to join as an individual.

(Applications available at golocal.coop/join)

Step 3: Campaign Participation

Check below for opportunities through participation in our campaigns:

- Bank Local** - for banks, credit unions, and other finance-related businesses
- Made Local** - for grocers, restaurants, farms, and producers of all types
- Refer Local** - for B2B referral networking program created by business members, with bimonthly networking meetings

Step 4: Pay Annual Dues

Our 2012 annual member dues structure reflects the many sizes of GoLocal businesses and organizations. Check the Tier that fits.

*Include check to **Sonoma County GoLocal Co-op** -OR-

*Pay online with credit/debit card options at golocal.coop/join

2012 GoLocal Membership Types	<input type="radio"/> Resident	<input type="radio"/> Tier 1 Business / Organization (\$0-\$100K Annual Sonoma Co. Sales)	<input type="radio"/> Tier 2 Business (\$101K-\$500K Annual Sonoma County Sales)	<input type="radio"/> Tier 3 Business (\$501K-\$25M Annual Sonoma County Sales)	<input type="radio"/> Tier 4 Business (\$25M+ Annual Sonoma County Sales)
Dues	\$25/lifetime	\$150/year	\$250/year	\$500/year	\$2,500/year
Monthly Online Payment Option		\$14/month	\$23/month	\$45/month	\$223/month

Step 5: GoLocal Pledge

I pledge to increasingly operate my business in ways that enhance our local community, economy and environment and to share information about my progress with my customers. I understand the importance of supporting independent, locally owned businesses and will think local first when making daily purchasing decisions.

SIGNATURE: _____ DATE: _____