



NORTHBAY
biz
 NAPA • MARIN • SONOMA

WE'RE STRONGER TOGETHER.

Looking for a new way to showcase your business for prospective and existing clients?

**Get 12 print ads in our special joint advertising opportunity
 for cost-effective, year-round North Bay promotion!**



SIX Annual Print Ads With GO LOCAL

Highlights:

For 8 years running, Made Local Magazine is the definitive local print and digital magazine about our local economy, with a community mission and pulse on the real food, beverage, and entrepreneurial culture of Sonoma County.

Brand presence:

The GO LOCAL brand is 12 years strong, garnering 500M gross media impressions annually.

Circulation:

12,000 copies printed each issue, distributed FREE throughout Sonoma County in racks primarily at local grocers and other local retailers. Annual total of 60,000 print copies & 180,000 circulation.

Get 6 Print Ads Here:

*5 ads in Made Local Magazine's 5 annual issues: Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec

*1 ad in GO LOCAL's Holiday Direct Mail Magazine, delivered directly to 24,000 highest income Santa Rosa households week of Thanksgiving



SIX Annual Print Ads With NorthBay biz magazine

Highlights:

For more than 45 years, NorthBay biz magazine has delivered local content to the business community of the North Bay. No other North Bay business-to-business publication reaches more top business decision makers.

Professional Reach:

The perfect way for advertisers to reach top executives in the North Bay.

88% are owners, managers, executives
 86% have read each of the last four issues

Circulation:

8,500 print distributed with 80%+ paid subscribers each issue
 50,350 readers per issue

Get 6 Print Ads Here:

6 ads in NorthBay biz magazine:
 In the January, March, May, July, September, & November issues.

Reach North Bay business execs with NorthBay biz • Reach all fans of local with GO LOCAL Magazines

Year-Round Ad Presence

Acting alone, ad presence in these 12 publications annually would cost \$3,750.

Working together, get more than a 35% discount:

\$2,394 annual commitment • 6 installments of \$399

Ad page layout for both publications, 9 businesses featured per page:

GO LOCAL Sonoma County
golocal.coop

NORTH BAY BIZ
NAPA • MARIN • SONOMA

GREEN TECH AUTOMOTIVE
GreenTechAutomotive.com • 707-585-2722
Rohnert Park, CA

DRAFTTECH
drafttech@sonic.net • 707-578-9422
Santa Rosa, CA

DEXTER HOWARD EVENTS
dexterhowardevents.com • 707-774-6363
Petaluma, CA

OPEN DOOR INSURANCE
opendoorins.com • 707-874-2666
Occidental, CA

DEE JAY'S SASH & GLASS
deejaysglass.com • 707-546-7344
Santa Rosa, CA

LOCAL HEROES AUTO REPAIR
localheroesauto.com • 707-791-7309
Santa Rosa • Petaluma

NET PROFIT
canetprofit.com • 707-837-2711
Windsor, CA

Your Business

Ad Details

Get TWELVE print ads over the course of one year in these 8.5" x 11", full color publications.

Ad size:
2.3472" wide x 2.9" high

Advertisers provide:

- High-resolution photo
- High-resolution logo
- Website, phone number, & city included

Commitment

This offer is open to businesses with 10 or fewer employees.

\$2,394 total ad commitment is payable in installments by the ad deadlines below.

1-year ad commitment required.

Schedule

TWELVE print ads run bimonthly for one year from first deadline after commitment.

Artwork & Payment Deadlines:

- Dec. 5 for Jan issue (1)
- Feb. 5 for Mar issues (2)
- Apr. 5 for May issues (2)
- Jun. 5 for Jul issues (2)
- Aug. 5 for Sep issues (2)
- Oct. 5 for Nov issues (3)

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