



NAPA • MARIN • SONOMA

## WE'RE STRONGER TOGETHER.

*Looking for a new way to showcase your business for prospective and existing clients?*

**Get 12 print ads in our special joint advertising opportunity  
for cost-effective, year-round North Bay promotion!**



### SIX Annual Print Ads With GO LOCAL

#### Highlights:

For 8 years running, Made Local Magazine is the definitive local print and digital magazine about our local economy, with a community mission and pulse on the real food, beverage, and entrepreneurial culture of Sonoma County.

#### Brand presence:

The GO LOCAL brand is 12 years strong, garnering 500M gross media impressions annually.

#### Circulation:

12,000 copies printed each issue, distributed FREE throughout Sonoma County in racks primarily at local grocers and other local retailers. Annual total of 60,000 print copies & 180,000 circulation.

#### Get 6 Print Ads Here:

\*5 ads in Made Local Magazine's 5 annual issues: Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec

\*1 ad in GO LOCAL's Holiday Direct Mail Magazine, delivered directly to 24,000 highest income Santa Rosa households week of Thanksgiving



### SIX Annual Print Ads With NorthBay biz magazine

#### Highlights:

For more than 45 years, NorthBay biz magazine has delivered local content to the business community of the North Bay. No other North Bay business-to-business publication reaches more top business decision makers.

#### Professional Reach:

The perfect way for advertisers to reach top executives in the North Bay.

88% are owners, managers, executives  
86% have read each of the last four issues

#### Circulation:

8,500 print distributed with 80%+ paid subscribers each issue  
50,350 readers per issue

#### Get 6 Print Ads Here:

6 ads in NorthBay biz magazine:  
In the January, March, May, July, September, & November issues.

# Year-Round Ad Presence

Acting alone, ad presence in these 12 publications annually would cost \$3,750.

Working together, get more than a 35% discount:

## \$2,394 annual commitment • 6 installments of \$399

Ad page layout for both publications, 9 businesses featured per page:

**NORTHBAY biz**  
NAPA • MARIN • SONOMA

**GO LOCAL**  
Sonoma County  
golocal.coop

**ACE TOP QUALITY PAINTING**  
acetopquality.com • 707-328-2945  
Serving the North Bay  
**ACE TOP QUALITY PAINTING**

**THE CITY POS**  
thecitypos.com • 855-580-2682  
Serving the North Bay  
**THE CITY POS**

**BARBER INSURANCE AGENCY**  
barberinsurance.com • 707-526-7900  
Santa Rosa  
**BARBER INSURANCE AGENCY**

**AUTOMOTIVE EXCELLENCE**  
yourautoexcellence.com • 707-324-7981  
Rohnert Park  
**AUTOMOTIVE EXCELLENCE**

**EMBASSY FLAG**  
www.embassyflag.com • 707-938-3331  
Sonoma  
**embassy flag .com**

**DEE JAY'S SASH & GLASS**  
deejaysglass.com • 707-546-7344  
Santa Rosa  
**Dee Jay's Sash & Glass, Inc.**

**NORTHBAY BIZ MAGAZINE**  
www.northbaybiz.com • 707-575-8282  
Serving the North Bay  
**NORTHBAY biz**

**GO LOCAL SONOMA COUNTY**  
golocal.coop • 707-888-6105  
Serving locally owned businesses  
**GO LOCAL**

Limited space available for  
6 year-round print ads in  
both Northbay biz magazine and  
GO LOCAL magazines.  
If your business is interested in this  
cost-effective North Bay promotion,  
contact your local representative.

## Ad Details

Get TWELVE print ads over the course of one year in these 8.5" x 11", full color publications.

Ad size:

2.3472" wide x 2.9" high

Advertisers provide:

- High-resolution photo
- High-resolution logo
- Website, phone number, & city included

## Commitment

This offer is open to businesses with 10 or fewer employees.

\$2,394 total ad commitment is payable in installments by the ad deadlines below.

1-year ad commitment required.

## Schedule

TWELVE print ads run bimonthly for one year from first deadline after commitment.

Artwork & Payment Deadlines:

- Dec. 5 for Jan issue (1)
- Feb. 5 for Mar issues (2)
- Apr. 5 for May issues (2)
- Jun. 5 for Jul issues (2)
- Aug. 5 for Sep issues (2)
- Oct. 5 for Nov issues (3)

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