



GO LOCAL HOLIDAY MAGAZINE

delivered directly to the 24,000 highest income Santa Rosa Households

Underwritten by City of Santa Rosa Economic Development

Use direct mail in a whole different way to reach local holiday shoppers - in a high-quality mailbox publication, attractive to the touch and to the eye, with a positive community focus, and finally, without the high prices of solo direct mail.

GO LOCAL business members can claim a featured profile in our popular Holiday Direct Mail Magazine, delivered directly to the mailboxes of 24,000 highest income Santa Rosa households the week of Thanksgiving, 2021.



FEATURED PROFILE AD

FULL PAGE - \$1,295

Photo (vertical or horizontal), 200 word description and contact info

HALF PAGE - \$675

Photo, 100 word description and contact info

DISPLAY AD (limited availability)

\$1,295 FULL or \$1,995 PREMIUM (inside front cover or back cover)

\$675 HALF PAGE

BEST GIFT IDEAS

Additionally, all advertisers get 1-2 best gift idea ad spots with product image, price and short description (20 words max).

Direct mailed the week of 11/22/21 (Thanksgiving week) to the 24,000 highest income households in Santa Rosa. (37.5% of all households in Santa Rosa).

Specs: 8.5" x 11" mag • Contact us for ad/profile specs • Ad material due: October 15

CONTACT JANEEN MURRAY: 707-888-6105 #2 • info@gocalocal.coop

This magazine has been partially underwritten by the City of Santa Rosa's Economic Development Department, adding reputation and value to this direct mail piece as an informational resource to local residents for the holidays.