



# GO LOCAL HOLIDAY MAGAZINE

delivered directly to the 24,000 highest income Santa Rosa Households

*Underwritten by City of Santa Rosa Economic Development*

Use direct mail in a whole different way to reach local holiday shoppers - in a high-quality mailbox publication, attractive to the touch and to the eye, with a positive community focus, and finally, without the high prices of solo direct mail.

GO LOCAL business members can claim a featured profile in our popular Holiday Direct Mail Magazine, delivered directly to the mailboxes of 24,000 highest income Santa Rosa households the week of Thanksgiving, 2022.



## FEATURED PROFILE AD

### FULL PAGE - \$1,395

Photo (vertical or horizontal), 200 word description and contact info

### HALF PAGE - \$795

Photo, 100 word description and contact info

## DISPLAY AD (limited availability)

**\$1,395 FULL or \$2,095 PREMIUM** (inside front cover or back cover)

**\$795 HALF PAGE**

## BEST GIFT IDEAS

Additionally, all advertisers get 1-2 best gift idea ad spots with product image, price and short description (20 words max).

This 8.5" x 11" mag is direct mailed the week of 11/21/22 (Thanksgiving week) to the 24,000 highest income households in Santa Rosa. (37.5% of all households in Santa Rosa).

**RESERVE NOW • Ad material due: October 14 • Contact us for ad/profile specs**

**CONTACT JANEEN MURRAY: 707-888-6105 #2 • info@gocalocal.coop**

*This magazine has been partially underwritten by the City of Santa Rosa's Economic Development Department, adding reputation and value to this direct mail piece as an informational resource to local residents for the holidays.*