SHOP LOCAL Sonoma County golocal.coop Let locals find you this holiday season! Use GO LOCAL's marketing power to reach customers across multi-media.

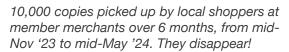
## **HOLIDAY MEDIA OFFERINGS**

**Customize it...build the perfect package for your needs & budget.** 

# PRINT: Pocket Guide Winter '23/Spring '24 Edition

golocal.coop/pocketguide23

Get a full color display ad in addition to your free member listing.



96-page, 5.5" x 8.5" full color mini-quide

COST:

Half page ad - \$425 Full page ad - \$685 Add \$75 for ad design

**DEADLINE: OCT 5th** 



### PRINT: Holiday Gift Guide

golocal.coop/holidaymag23

Direct mailed to the 24,000 highest income Santa Rosa households. Arrives in mailboxes early Thanksgiving week. Cosponsored by City of Santa Rosa.



Half or full page options - both also include 1-2 best gift idea ad spots to spotlight products or gift cards.

24 or 32 pg, 8.5"x11" full color mag

COST: Half pg profile - \$850 Full pg profile - \$1450

**PEADLINE: OCT 12th** 

### **DIGITAL & RADIO:**

#### Social Ad Campaigns - \$200

Use GO LOCAL's social power to reach and engage a customized local audience on FB/IG. Book 1 or 2 multi-day campaigns this season.

#### Feature in Holiday E-News - \$150

Featured section in our Nov or Dec e-news sent to 20,000 local residents. 40% avg open rate.

#### **Outdoor Digital Board in December - \$1,350**

Affordable access to this high-impression ad buy. Get over 5,000 showings in 28 days, Dec 4-31. Details at golocal.coop/outdoor

#### 1-Week Radio Spots - \$500 or \$1000

Details at golocal.coop/media

**DEADLINES: Nov 1st** 



# RINT: Made Local Magazine Nov/Dec issue

madelocalmagazine.com/ad-info

12,000 copies picked up by local shoppers in racks at local grocers throughout the county.



These popular mags get snapped up faster than we can refill the racks!

48-page, 8.5"x11" full color mag

COST: Quarter page ad \$495 Half page ad \$725 Full page ad \$1395

**DEADLINE: OCT 12th** 

Add \$150 for ad design

See golocal.coop/media for more info on these & additional offerings. CONTACT: Janeen 707-888-6105 ext.2 or info@golocal.coop