



GO LOCAL Business Application



- Business Member
- Organization Member (non-profit or public agency)
- GO LOCAL Supporter*

Business Name: _____

Address: _____

City: _____ Zip: _____

Web URL: _____

FB URL: facebook.com/_____

Phone for public listing: _____

Email for public listing: _____

GO LOCAL Marketing contact info for internal use:

Name & title: _____

Phone: _____

Email: _____

Qualifications

Businesses only, please review and check all 5 boxes:

- Business is privately held (not publicly traded).
- 50% or greater of the business owners live in Sonoma County.
- Business corporate headquarters are in Sonoma County.
- Business makes independent decisions regarding the name and look of the business, as well as all business purchasing practices and distribution.
- Business pays all its own rent, marketing expenses and other expenses.

If you meet all of the above qualifications, we welcome you to become a GO LOCAL business.

**If you don't meet these qualifications, participate as a local supporter! Contact us for details and supporter benefits.*

Local Purchasing Commitment

- As a GO LOCAL business, we will commit to buying and using products & services from other locally-owned businesses whenever there is a viable local option.

Rewards Offer

- We're interested in setting up a Rewards Program offer.

Benefits

GO LOCAL participation includes:

- License to use the GO LOCAL shared brand - only members can use this branding and are encouraged to do so
- Business listing online at glocal.coop and in print twice annually in the GO LOCAL Pocket Guide
- Exclusive GO LOCAL media offers including: digital • print • radio outdoor • video • more at glocal.coop/media.
- You may opt for 1/3 of your member payment to be applied directly to media for your business
- Offer an optional "show the card" Reward with the GO LOCAL Rewards Program
- Participate in monthly Refer Local lunchtime networking meetings; sign up for 10 minute featured biz presentation
- Local marketing strategy consultation for your business, offered annually to members

2020 GO LOCAL Rates

GO LOCAL Business Types	TIER 1 BUSINESS, organization, or 1st year biz	TIER 2 BUSINESS	TIER 3 BUSINESS	TIER 4 BUSINESS	TIER 5 BUSINESS
Annual Sonoma County Sales	under \$100,000	\$100,000-\$500,000	\$500,000-\$2M	\$2M-\$10M	\$10M+
2020 Annual Membership Fee	\$200	\$300	\$500	\$1,200	\$2,500

Pay annually by check, or via card or PayPal at glocal.coop/join