

# INVEST LOCAL WEEK

## September 17-21, 2012



August 2012

Dear Potential Sponsor,

**We invite you to provide sponsorship for Invest Local Week 2012.** The week of September 17-21, 2012 will consist of tours and talks around local investing Monday through Thursday, and a ground-breaking all-day conference on Friday at the Flamingo Hotel in Santa Rosa.

*Tour highlights (Monday through Thursday, September 17-20, 2012) include:*

- *Tours of business incubators including Sebastopol Entrepreneurs Project, North Bay Innovation Hub, the Share Exchange, and the Science & Technology Incubation Center*
- *Speaking engagements by Locavesting author Amy Cortese and Cal Stock Exchange founder Howard Leonhardt*
- *Round table discussion with the speakers and other local stakeholders at the Boys and Girls Clubs of Greater Santa Rosa*

*Conference highlights (Friday, September 21, 2012) include:*

- *Presentations by Amy Cortese, Howard Leonhardt, Jenny Kassin of Cutting Edge Capital*
- *Panel discussion on local banking*
- *Hosted luncheon with networking and extending discussion opportunities*
- *Afternoon breakout sessions on local investing, including near-term or existing solutions, on-the-horizon solutions, and creative long-term solutions*

Sponsorship helps to cover the conference and speaker costs, thus helping our community to collaboratively learn about new alternatives and options in local investing, and to coalesce into an inspired network to implement local investing in our region.

Attached for your reference are the event flier, a list of the sponsorship levels and benefits, and a confirmation form. Please complete the sponsorship confirmation form and return it by August 31st. Thank you for your consideration. If you have any questions about Invest Local Week, please contact one of our coordinators below.

**Sincerely,**  
**The Invest Local Week Coordination Team**

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### Sponsor Levels

### Benefits

**Catalyst Sponsor**      **\$2,500**

- \*Eight tickets to Invest Local Conference
- \*Sponsor Promotion package during Invest Local Week with front-and-center placement
- \*Reserved lunch table with keynote speakers

**Innovator Sponsor**      **\$1,000**

- \*Four tickets to Invest Local Conference
- \*Sponsor Promotion package during Invest Local Week

**Entrepreneur Sponsor**      **\$500**

- \*Two tickets to Invest Local Conference
- \*Sponsor Promotion package during Invest Local Week

**Locavestor Sponsor**      **\$100**

(register online for this option)

- \*One ticket to Invest Local Conference
- \*Name listed in Conference program

### Sponsor Promotion Package:

- \*Name/logo listed in all Invest Local Week promotional materials and marketing
- \*Name/logo on Invest Local pages at [golocal.coop](http://golocal.coop) and [ecoleader.org](http://ecoleader.org) through 2012.
- \*Name/logo listed in Invest Local Conference program and signage
- \*Table space for promotional materials at Invest Local Conference

**Complete the form below, or sponsor & register directly at [investlocal.eventbrite.com](http://investlocal.eventbrite.com)**

\* \* \* \* \*

### Sponsor Confirmation

Yes, I want to offer financial support for Local Investing Week, from September 17-21, 2012.

\_\_\_\_ Catalyst - \$2500      \_\_\_\_ Innovator - \$1000      \_\_\_\_ Entrepreneur - \$500

\_\_\_\_ Organization

\_\_\_\_ Contact Name      Phone

\_\_\_\_ Address

\_\_\_\_ City      State      Zip

\_\_\_\_ Email

\_\_\_\_ Check is enclosed

\_\_\_\_ We pledge to sponsor; please expect our check by \_\_\_\_\_ (date)

**Please send check and mail or fax this form to the Leadership Institute by August 31, 2012**  
The Leadership Institute for Ecology and the Economy  
555-5th Street, Suite 300A \* Santa Rosa, CA 95401 \* Phone: 707-578-9133 \* Fax: 707-578-9134  
**Thank you for your support!**