



Business Office
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September 9th, 2013

To All Local Food System Participants,

As you know Oliver's has made an abiding commitment to champion our community of localness. We've worked alongside the folks at GO LOCAL for several years to develop a shared campaign to support local grocers, farmers and producers.

We want to ask for your support in helping GO LOCAL achieve another milestone in making our local food system even stronger.

This Fall GO LOCAL launches a new four-color magazine and digital zine called Made Local. LOCAL farmers, ranchers, food and beverage producers, restaurants, government agencies, non-profits and grocers have a major role in how our daily food makes it to our tables. Made Local will tell those stories. Increasingly people are showing interest in LOCAL food systems. They will provide authentic LOCAL coverage that reflects the complexity in feeding nearly a half a million people every day.

Please give them a few minutes of your time when they contact you.

Sincerely,

A blue ink signature, likely belonging to Steven Maass, consisting of stylized, overlapping loops and lines.

A blue ink signature, likely belonging to Tom Scott, consisting of a series of fluid, connected strokes.

Steven Maass, Owner and
Tom Scott, General Manager
Oliver's Market