



New & Renewing Member Application



Information

☐ **Business**

☐ **Organization** (non-profit, community group, public agency)

Business Name: _____

Address: _____

City: _____ Zip: _____

Contact person: _____

Contact title: _____

Contact phone: _____

Contact email: _____

Phone for listing: _____

Email for listing: _____

Website: _____

☐ Business has a Facebook page.

Membership Qualifications

Businesses only, please review and check these 5 boxes:

- ☐ Business is privately held (not publicly traded).
- ☐ 50% or greater of the business owners live in Sonoma County.
- ☐ Business corporate headquarters are in Sonoma County.
- ☐ Business makes independent decisions regarding the name and look of the business, as well as all business purchasing practices and distribution.
- ☐ Business pays all its own rent, marketing expenses and other expenses.

If you meet all of the above qualifications, we welcome you to become a GO LOCAL business member.

If you could not check one or more boxes, we encourage you to participate as a resident member.

Local Purchasing Commitment

- ☐ As a GO LOCAL business, we will commit to buying and using products & services from other locally-owned businesses whenever there is a viable local option.

Membership Types and Fees

GO LOCAL Membership includes Shared Brand licensing, Electronic or "Show Your Card" Rewards, media offers, and other resources.

GO LOCAL Membership Types	TIER 1 BUSINESS and ORGANIZATION	TIER 2 BUSINESS	TIER 3 BUSINESS	TIER 4 BUSINESS
	\$0-\$100K Annual Sonoma County Sales	\$101K-\$500K Annual Sonoma County Sales	\$501K-\$10M Annual Sonoma County Sales	\$10M+ Annual Sonoma County Sales
Annual Fees	\$150	\$250	\$500	\$2,500
Terms	Pay annually by check, or pay online with credit or debit card at golocal.coop/join			

Offering GO LOCAL Rewards

- ☐ Business wants to set up a GO LOCAL Rewards Card offer along with membership.

Sonoma County GO LOCAL Co-op
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