



# New & Renewing Member Application



## Information

- Business**  
 **Organization** (non-profit, community group, public agency)

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact title: \_\_\_\_\_

Contact phone: \_\_\_\_\_

Contact email: \_\_\_\_\_

Phone for listing: \_\_\_\_\_

Email for listing: \_\_\_\_\_

Website: \_\_\_\_\_

Business has a Facebook page.

## Membership Qualifications

Businesses only, please review and check these 5 boxes:

- Business is privately held (not publicly traded).
- 50% or greater of the business owners live in Sonoma County.
- Business corporate headquarters are in Sonoma County.
- Business makes independent decisions regarding the name and look of the business, as well as all business purchasing practices and distribution.
- Business pays all its own rent, marketing expenses and other expenses.

If you meet all of the above qualifications, we welcome you to become a GO LOCAL business member.

If you could not check one or more boxes, we encourage you to participate as a resident member.

## Local Purchasing Commitment

- As a GO LOCAL business, we will commit to buying and using products & services from other locally-owned businesses whenever there is a viable local option.

## Membership Types and Fees

GO LOCAL membership includes shared brand licensing, business listing online and print, electronic or “show your card” rewards, media offers, and many other resources.

GO LOCAL Member Types	TIER 1 BUSINESS and ORGANIZATION	TIER 2 BUSINESS	TIER 3 BUSINESS	TIER 4 BUSINESS
Annual Sonoma County Sales	\$0-\$100K	\$101K-\$500K	\$501K-\$10M	\$10M+
Annual Member Fees	\$150	\$250	\$500	\$2,500
Terms	Pay annually by check, or pay online with credit/debit card at <a href="http://golocal.coop/join">golocal.coop/join</a>			

## Offering GO LOCAL Rewards

- Business wants to set up a GO LOCAL Rewards Card offer along with membership.

Sonoma County GO LOCAL Co-op  
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 Rohnert Park, CA 94928

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