

# membership is POWERFUL

Plug in to the #1  
advocacy organization  
for Solar Power and  
Renewable Energy  
Professionals in  
Sonoma County.



## Join SOLAR SONOMA COUNTY today!

### SOLAR SONOMA COUNTY PROGRAMS AND SERVICES

#### Solar Contractor's Quality Assurance Program

- We provide Sonoma County property owners with a consolidated list of vetted solar contractors.
- Regular contractor meetings, community outreach promoting our members' services, exclusive workshops, and consumer education.
- SSC's solar program supports countywide programs: The Clean Energy Advocate, Sonoma County Energy Independence Program (SCEIP), Energy Upgrade California and more.

#### Clean Energy Advocate

- Originally sponsored by the Department of Energy as a pilot program, CEA is designed to assist homeowners and commercial building owners in the process of clean energy decisions including solar installations and financing.
- Free to the public.
- Demystify the process of installing solar and to drive consumers to our vetted solar contractors.
- Consumers receive a free solar assessments to help educate and guide them through the many steps of a solar installation.

#### Community Resource

- Calendar of events, green job postings, aggregated RSS green news feeds, case studies and recommended and vetted vendor lists.

#### Advocacy

- A powerful local organization with a constituency of elected officials, member vendors and others allows us to quickly locate support for, and to act on, policy issues on both the State and Federal level which will affect our industry.

#### Education and Outreach

- We connect with the community at large through Social Media as well as events like seminars, presentations to community groups and Solar Fairs. Tabling is available to members at these events.

#### Become a Member, a Sponsor, or an Advertiser

Learn how at [solarsonomacounty.org](http://solarsonomacounty.org)  
email: [gosolar@solarsonomacounty.org](mailto:gosolar@solarsonomacounty.org)  
tel: 707. 664. 6488

Visit us on Facebook  
and "Like" Solar Sonoma County!



### CONTRACTOR MEMBER BENEFITS

Benefits	Membership Levels				Solar Contractor		Energy Efficiency Contractor		Affiliate Contractor	
	Annual Fee*	\$250	\$500	\$1000**	\$2000	\$250	\$500	\$250	\$500	
Website Listing		X	X	X	X	X	X	X	X	X
Event and Job Opening Promotion		X	X	X	X	X	X	X	X	X
Newsletter Ad (2 Months)				X	X		X			X
Case Study on SolarSonomaCounty.org				X	X		X			
Pop-Up Member Link to Website Listing				X	X		X			X
Table and Banner at Special Events				X	X					
Qualified Vendor Status***				X	X		X			X
Location Preference at Installer Events				X	X					
Advertising for 6 months										
2 Case Studies										
1/2 off Exhibitor Fees										
Highlighted Web Listing					X					
Multiple Links and Photos										
Free/Reduced Price Industry Trainings				X	X		X			X

\* Annual fees based on gross receipts from previous year on solar installed in Sonoma County

• \$ 250: up to \$250,000 • \$ 500: \$250,001 to \$500,000  
• \$1,000: \$500,001 to \$2 million • \$2,000: over \$2 million

\*\*Price reflects 20% True Local discount. Companies with satellite office in Sonoma County pay \$1,125 annual membership fee. Out-of-county companies pay \$1,250 annual membership fee.

\*\*\* To qualify for the vetted installer/contractor status, members must meet the standards set forth in our Qualified Installer contract.

- Affiliate (non-solar contractors, electricians, roofers, plumbers, etc.) and Energy Efficiency Contractors must be sponsored by a current local solar vendor, provide 3 references and meet the standards set forth in our Qualified Installer contract.

### CORPORATE SPONSORSHIP

#### SPONSOR LEVEL

**Petawatt** \$ 5,000    **Zettawatt** \$10,000\*\*  
**Exawatt** \$7,500    **Yottawatt** \$15,000\*\*

\* All benefits listed plus logo on t-shirt & custom benefits

\*\* As above plus custom package

#### SPONSOR BENEFITS

- Corporate Promotion and Branding
- Participation in Quarterly Board Meetings & Advisory Board
- Preferred Speaking Opportunities
- Logo and link to your site on [solarsonomacounty.org/home](http://solarsonomacounty.org/home) and on all printed materials.
- All the benefits as top-level contractor members (as above)
- First rights to banner and table privileges.

solar  sonoma county  
renewables · efficiency · synergy  
visit [www.solarsonomacounty.org](http://www.solarsonomacounty.org)